

# YOU SEE IT WE SEE IT

## HERE'S OUR PLAN TO ADDRESS PLASTIC WASTE.

What was unthinkable 30 years ago with recycling plastics is achievable today. Thanks to innovative technology, we're able to turn billions of pounds of used plastics into the products that our lives depend on. America's Plastic Makers® have united to create a roadmap that defines our upcoming goals for a circular economy and a plan for achieving them. One that involves all of us.



### FOCUS AREAS



#### Supply Chain Engagement

Coordinate stakeholder efforts more efficiently to realize greater amounts of plastics recycled.



#### Consumer Engagement

Improve education and outreach to consumers that results in more plastics recycled with less contamination.



#### Access to Recycling

Expand access, so those with no access or limited access to plastics recycling are able to recycle.



#### Collection and Sortation Capability

Innovate to create economically sustainable models for collecting and sorting non-bottle plastics and other harder to recycle plastics.



#### Recycling Capabilities

Invest to create the necessary domestic scale to remanufacture (mechanical and advanced) used plastics into new products.



#### Economics / End Markets

Invest in sortation and end markets to create sustainable and domestic end markets for recycled plastics.

SUPPLY

DEMAND

## 2030

100% of U.S. plastic packaging will be recyclable or recoverable

## This is our Roadmap to Reuse

We're all pitching in together.

## 2040

100% of U.S. plastic packaging will be reused, recovered or recycled

#### Resin Producers

Material innovations working with Advanced Recycling to expand markets.



#### Industry Groups

Drive the Roadmap to Reuse providing education and support across implementation.

#### Manufactures/Brands/Retailers

Manufacture products from recycled materials and design products to be recycled.



#### Reclaimers

Create a national standard for guidance on recyclability, expanding mechanical and advanced recycling.

#### Haulers/Materials Recycling Facilities

Expand access to recycling and improve methods and standards for sorting plastics.



#### Governments

Develop policies to enable and support the national recycling framework while tracking progress.

America's Plastic Makers® are investing in infrastructure, technology and product design solutions while inviting governments, businesses and other stakeholders to meet our shared goal of a circular economy for plastics.